

POSITION ANNOUNCEMENT

April 2011

Title: Community Organizer / Area Supervisor (Part-Time)

About the Employer:

Jungle Communications, Inc is a marketing and communications company that assists business and government in outreach to multicultural markets in any language. We specialize in integrated marketing solutions, designed to get our client's message across all cultures. We convey the message through media channels and grassroots, community awareness, and social change campaigns. A minority-owned small business, Jungle Communications, Inc is headquartered in San Francisco.

For more information, please see <http://www.webjungle.com>

About the Project Being Staffed:

As part of a statewide pilot program, Energy Upgrade California™ - Alameda County helps homeowners make upgrades to reduce energy use, conserve resources and create more comfortable and efficient homes. Partners in EUC – Alameda County Include the County of Alameda, and PG&E.

Jungle Communications, Inc is tasked with implementation of a community-based social marketing campaign, using grassroots and grass tops outreach tactics, to promote the Energy Upgrade program to homeowners throughout Alameda County.

For more information, please see <http://www.EnergyUpgradeCA.org>.

Position Description:

The Area Supervisor will work with team members to support implementation of the outreach campaign part time or as needed. The Area Supervisor will outreach to and recruit community members of all ages and ethnicities to participate in the program.

The ideal candidate is creative, flexible, persistent, can take initiative, and must be able to work independently as well as part of a team.

Job Responsibilities:

- Implement community outreach campaign to advance Energy Upgrade's goals
- Help manage and organize meeting and event logistics
- Research community-related organizations and activities
- Build and maintain relationships with community organizations and leaders
- Produce regularly scheduled updates and reports
- Execute data entry and maintenance of program files

Desired Qualifications:

- Direct community organizing experience
- In addition to English, fluency in at least one additional language commonly spoken in Alameda County
- Strong organizational, research and communication skills
- Working knowledge of MS Word, Excel, PowerPoint, Google Apps, and web-based media
- Willingness and ability to work some evenings and weekends as needed
- Willingness and ability to travel throughout Alameda County
- Valid driver's license, liability insurance, and vehicle
- Ability to take initiative, work independently and as part of a team and take direction as necessary

Interested individuals should email a resume and cover letter indicating their availability and desired hourly rate under the subject line Energy Upgrade California Alameda County to: julissa@webjungle.com

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Julissa Gomez
Public Outreach Manager

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Multicultural Marketing Solutions
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